

PROMOTE YOUR EVENT, PRODUCT OR SERVICE!

Do you have an event, product or service that may be of use to Coaches, HR Professionals and Organizational Leaders?

ICF-CT has many sponsorship opportunities to get you in front of the right people!

SPONSOR'S CORNER

(one month listing - multiple available each month) **\$100**

- Advertisement of business, products or services in electronic newsletter
- Up to 500 characters including spacing
- Ad may include up to 2 email and/or website links combined
- Newsletter circulation of 400 Coaches, HR Professionals & Organizational Leaders

NEWSLETTER/WEBSITE SPONSOR

(one month listing - 2 available each month) **\$200**

- Advertisement of business, products or services in electronic newsletter
- Up to 1,000 characters including spaces
- Ad may include up to 3 email and/or website links combined
- Newsletter circulation of 400 Coaches, HR Professionals & Organizational Leaders
- Logo or banner ad on the homepage of the ICF-CT website
- Homepage receives 400-500 clicks per month on average

MEETING SPONSOR

(2 available per meeting) **\$500**

- Includes all benefits of Newsletter/Website Sponsor plus:
- 5 minutes 'in front of the room' to promote products or services
- Recognition on the day's agenda
- Opportunity to place materials at attendee seats
- Recognition & Introduction at meeting by President Elect
- One dedicated, manned table in the room to display/sell products & services during breaks
- Free registration for presenter and one guest to attend the meeting

RESERVE YOUR SPONSORSHIP TODAY!

Email presidenelect@icf-ct.org



Supporting the success of our members by providing events, programming, networking and referrals to assist in growing their business, enhancing their coaching skills, and developing professional alliances

Please fill in all information (all fields are required):

Then email to presidentelect@icf-ct.org

Contact Name: _____

Phone: _____

Business Name (as it should be listed): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Sponsor Opportunities (entitlements listed on the Sponsorship Opportunities document above):

- **Meeting Sponsor:** (2 available per month, one month listing) **Cost: \$500**
- **Newsletter/Website Sponsor:** (2 available per month, one month listing) **Cost: \$200**
- **Sponsor's Corner:** (multiple available per month, one month listing) **Cost: \$100**

Meeting Month(s) requested: _____, _____, _____

For Meeting Sponsor only, please provide the name of your additional company personnel (**limited to 1**) who will be attending the meeting to take advantage of the included meeting ticket/registration.

NOTE: Additional registrations may be obtained by registering for the meeting at <http://www.icf-ct.org> (normal meeting fees will apply).

Please email this form & the following no later than the 10th of the month prior to the requested meeting month (i.e. for May meeting need on 4/10 to put it May newsletter and on website):

- 3 links to your email and/or website combined (**Sponsor's Corner limited to 2**) & graphic image of logo or banner (300 dpi high res jpg) posted to the ICF-CT website homepage (**not applicable to Sponsor's Corner**)
- Your brief write up of 1,000 characters or less including spaces (**Sponsor's Corner limited to 500 characters or less including spaces**) for inclusion in our newsletter. **For Meeting and Newsletter/Website Sponsor**, this write-up will also be on the ICF-CT website homepage.

Please make sure to include the following:

- **Your event Name:** _____
- **Your event Date:** _____
- **Start time:** _____

PLEASE NOTE: All Meeting Sponsors and supplied links/graphic images subject to approval. Once approved, you will be invoiced. Advance payment is required before sponsorship opportunities are posted to the ICF-CT website and/or newsletter. Final copy and graphics due no later than the 25th of the month prior to the approved meeting month (i.e. for May meeting need on 4/25).

ICF-CT thanks you for your generous support of what promises to be an exciting and very worthwhile program!