

# PROMOTE YOUR EVENT, PRODUCT OR SERVICE!

Do you have an event, product or service that may be of use to Coaches, HR Professionals and Organizational Leaders?

ICF-CT has many sponsorship opportunities to get you in front of the right people!

## SPONSOR'S CORNER

(one month listing - multiple available each month) **\$100**

- Advertisement of business, products or services in electronic newsletter
- Up to 500 characters including spacing
- Ad may include up to 2 email and/or website links combined
- Newsletter circulation of 400 Coaches, HR Professionals & Organizational Leaders

## NEWSLETTER/WEBSITE SPONSOR

(one month listing - 2 available each month) **\$200**

- Advertisement of business, products or services in electronic newsletter
- Up to 1,000 characters including spaces
- Ad may include up to 3 email and/or website links combined
- Newsletter circulation of 400 Coaches, HR Professionals & Organizational Leaders
- Logo or banner ad on the homepage of the ICF-CT website
- Homepage receives 400-500 clicks per month on average

## MEETING SPONSOR

(2 available per meeting) **\$500**

- Includes all benefits of Newsletter/Website Sponsor plus:
- 5 minutes 'in front of the room' to promote products or services
- Recognition on the day's agenda
- Opportunity to place materials at attendee seats
- Recognition & Introduction at meeting by President Elect
- One dedicated, manned table in the room to display/sell products & services during breaks
- Free registration for presenter and one guest to attend the meeting

**RESERVE YOUR SPONSORSHIP TODAY!**

Email [presidenelect@icf-ct.org](mailto:presidenelect@icf-ct.org)



*Supporting the success of our members by providing events, programming, networking and referrals to assist in growing their business, enhancing their coaching skills, and developing professional alliances*

Please fill in all information (all fields are required):

Then email to [presidentelect@icf-ct.org](mailto:presidentelect@icf-ct.org)

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Name (as it should be listed): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsor Opportunities** (entitlements listed on the Sponsorship Opportunities document above):

- **Meeting Sponsor:** (2 available per month, one month listing) **Cost: \$500**
- **Newsletter/Website Sponsor:** (2 available per month, one month listing) **Cost: \$200**
- **Sponsor's Corner:** (multiple available per month, one month listing) **Cost: \$100**

**Meeting Month(s) requested:** \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

**For Meeting Sponsor only**, please provide the name of your additional company personnel (**limited to 1**) who will be attending the meeting to take advantage of the included meeting ticket/registration.

**NOTE:** Additional registrations may be obtained by registering for the meeting at <http://www.icf-ct.org> (normal meeting fees will apply).

**Please email this form & the following no later than the 10<sup>th</sup> of the month prior to the requested meeting month (i.e. for May meeting need on 4/10 to put it May newsletter and on website):**

- 3 links to your email and/or website combined (**Sponsor's Corner limited to 2**) & graphic image of logo or banner (300 dpi high res jpg) posted to the ICF-CT website homepage (**not applicable to Sponsor's Corner**)
- Your brief write up of 1,000 characters or less including spaces (**Sponsor's Corner limited to 500 characters or less including spaces**) for inclusion in our newsletter. **For Meeting and Newsletter/Website Sponsor**, this write-up will also be on the ICF-CT website homepage.

**Please make sure to include the following:**

- **Your event Name:** \_\_\_\_\_
- **Your event Date:** \_\_\_\_\_
- **Start time:** \_\_\_\_\_

**PLEASE NOTE:** All Meeting Sponsors and supplied links/graphic images subject to approval. Once approved, you will be invoiced. Advance payment is required before sponsorship opportunities are posted to the ICF-CT website and/or newsletter. Final copy and graphics due no later than the 25<sup>th</sup> of the month prior to the approved meeting month (i.e. for May meeting need on 4/25).

**ICF-CT thanks you for your generous support of what promises to be an exciting and very worthwhile program!**